

Privacy Policy

Updated March 19, 2010.

This Privacy Policy discloses the privacy practices for Family Express Corporation including:

- What personally identifiable information we collect from you;
- How we use that information;
- With whom we may share the information;
- What choices are available to users regarding the collection, use and distribution of the information;
- What types of security procedures are in place to protect from the loss, misuse or alteration of information under our control;
- How users may correct any inaccuracies in the information.

Please note that this privacy policy only applies to information collected by this Website. All personal information will be sent to MetroSplash Systems Group, Inc. the company that hosts the F.E. Perks software. We do not retain any personal information on the F.E. Perks website.

This Privacy Policy supplements the Terms and Conditions of use set forth at www.feperks.com/termsfuse, and your use of the F.E. PERKS® site is further governed by and subject to those Terms and Conditions.

Information Collection and Use

Personally identifiable information:

You do not have to give us personal information to visit our website. However, we, and our third party service providers, may collect information, including personally identifiable information (name, address, etc) from our users at several different points on the website including registration, participation in contests or promotions. If you choose to provide us with such information about yourself, we may provide you with information on products, services and/or events that may be of interest to you. We may also contact you by various means to inform you of changes and enhancements to the program.

When you visit our website we may collect and store in log files certain non personally identifying information such as: the name of the domain and host from which you access the Internet, the IP address of the computer you are using, the browser software you use and the date and time of the access and the Internet address of the website from which you linked directly to our website. We also may track which website you visit when you leave our website, and number of clicks to analyze trends, administer the website, track user movement, and gather broad demographic information.

Disclosure of Information:

By registering on F.E. Perks.com you are eligible to receive benefits of the program and you are consenting to the use of your information by us, our agent, MetroSplash Systems Group, Inc., and third parties for the purposes of providing offers or various services or other reasons about which we may notify you. We may use that personal information in a variety of ways, including sending you promotional materials and information relevant to your participation in F.E. Perks programs. We may use your information to contact you for customer service purposes, to inform you of important changes or additions to our site or the services offered over our site, and to send you administrative notices and any other communications or offers that we believe may be of interest to you, using any means of communication, including without limitation mail, telephone (mobile or otherwise), text messages, e-mail, or other forms of communication. We also reserve the right to use, and to disclose to third parties, all of the information collected from and about you while you are using the site in any way and for any purpose, such as to enable us or a third party to provide you with information about products and services that may be of interest to you. In some cases we will use and/or share only non-personally identifiable information, but in other cases we may use and share personally identifiable information.

We may disclose what information we possess if we are required to do so by law, to comply with legal or governmental requests, or to enforce our terms of use and to protect the rights and safety of F.E. Perks members.

If you choose to enter a sweepstakes, contest or other promotion your personal information will be used to notify you of the results of said promotions. Additionally in order to win a sweepstakes, contest or other promotion we may require you to consent to the use of your personally identifiable information in our advertising and promotional materials.

We also may provide your information to our affiliates or to third parties, including our third party service providers, contractors and advertisers, for purposes related to advertising, site administration and operation.

Cookies:

Our Website heavily uses cookies to aid in your ability to earn rewards. You are always free to decline our cookies if your browser permits, but that may affect your ability to earn rewards because parts of the website might not operate properly.

IP Addresses:

An IP address is a number that is assigned to your computer or network when you are on the Internet. When you request pages from this website, our servers log your IP address. We may use IP addresses for a number of purposes including system administration.

Children's Privacy:

Our website is intended for adult use only. To protect children's personal information and to meet the standards of the Children's Online Protection Act we do not knowingly solicit or collect any personal information from children under 13 years of age.

Links

This website contains links to other sites. By using and interacting with our website, you acknowledge and agree that Family Express, Corporation is not liable for such other sites, and that your use of those sites is subject to the terms and conditions for use of those sites, which may be different from the Terms and Conditions (including the Privacy Policy) of this site. Please be aware that we are not responsible for the privacy practices of other sites. We recommend that you visit fuellinks.com to review the privacy practices of MetroSplash Systems Group, Inc.

Surveys

From time to time our website may request information from users via surveys. Participation in these surveys is optional. If you choose to participate, the requested information will be protected under the terms of this privacy policy.

Security

We take several steps to safeguard the integrity of the communications and our computing infrastructure, including, but not limited to, authentication, monitoring, and auditing. However, although we make reasonable attempts to protect the personal information that you share with us, no transmission over the Internet is guaranteed to be one hundred percent secure. Also please note that electronic mail is not secure against interception.

Notification of changes

Family Express Corporation retains the right to change this privacy policy at any time. If we do change this policy, we will provide notice to our users by posting the revised policy to this location: www.feperks.com/privacypolicy.

Inquiries

If you have questions or need to contact us regarding your personal information or this privacy policy, please contact us at:

privacy@familyexpress.com

or by contacting our Privacy Coordinator at (219) 462-0144.